

# **SPECS™ Cookie Policy**

**Effective Date: August 1, 2026**

## **1. What Are Cookies?**

Cookies are small text files placed on your computer, smartphone, or tablet when you visit websites. They are widely used to make websites work efficiently, remember your preferences, and provide analytical data to website owners.

## **2. How SPECS™ Uses Cookies**

Our template-based website utilizes cookies to ensure smooth technical performance and monitor traffic. We categorize our cookies into the following groups:

- **Essential Cookies:** These are strictly necessary for our website to function. They allow you to log into secure areas, access your parent portal, and securely process payments. The site cannot function properly without them.
- **Performance & Analytics Cookies:** These cookies automatically collect anonymous information about how visitors interact with our website (e.g., Google Analytics). They track metrics like page views and load errors to help us improve our online experience.
- **Marketing & Advertising Cookies:** These tools (e.g., Meta Pixels) track your browsing habits across sites to help us measure the effectiveness of our digital advertising and deliver relevant SPECS™ promotional announcements to you.

## **3. Third-Party Cookies**

Because our site uses automated template designs, third-party services integrated into our system (such as payment gateways, analytics providers, and web hosts) may drop cookies on your device. SPECS™ does not directly control these third-party cookies or the specific tracking settings of our external service partners.

## **4. Managing and Disabling Cookies**

You have the right to decide whether to accept or reject cookies. Most web browsers automatically accept cookies by default, but you can modify your browser settings to decline them if you prefer.

- **Impact of Disabling:** Please be advised that disabling cookies may cause certain parts of our website, including the registration portal and automated checkout system, to malfunction or become unavailable.